

# ST. JOSEPH'S INSTITUTE OF MANAGEMENT

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## UTKARSH 2023

THE ANNUAL LEADERSHIP CONFERENCE OF SJIM

**CALL  
FOR  
PAPERS**

**Fifth International Conference  
On  
Business Transformation:  
Best Practices, Lesson Learned  
and Future Priorities**

**February 17 & 18, 2023**



## THE SJIM LEADERSHIP NETWORK

For more than a century, St. Joseph's has imparted value-based education to countless generations. The Josephites, equipped with character, conscience, competence, compassion and commitment, stand tall among equals. Personalities dotting the Hall of Fame stretch far and wide. St. Joseph's Institutions are run by the Bangalore Jesuit Educational Society (BJES).

St. Joseph's Institute of Management (SJIM) aims to be a management institute of excellence committed to nurturing responsible business leaders having concern for society and environment.

What began in 2019 as a platform created for leadership thinkers to come together and provide direction to the management-community, has now grown into the SJIM Leadership Network that focuses on long-term impact themes that are relevant for society and businesses. Focus areas over the previous conferences have been on renewed leadership, the challenges in sustainability, the need for innovation and business models during turbulent times.

## ABOUT THE CONFERENCE

With businesses facing unprecedented external and internal challenges that shake existing business models, it is important for business leaders to focus on reinventing existing business structures and ensure transformation. Business progress revolves around multiple issues-building innovation capabilities, ensuring funding/investment, garnering stakeholder acceptance and leveraging the right kind technology. Existing distribution networks may require re-thinking, new digital customer experiences have to be created and new partnerships have to be explored. Organisations must also work on processes that turn great ideas into beneficial business outcomes.

The fifth in the series of leadership conferences, the 2023 Business Transformation Conference will focus on research papers that examine business transformation from a historical, present and future perspectives.

## SUGGESTED THEMES

The sub-themes listed below (but not limited to) include multiple facets of sustainable business models that would be covered in the conference:

- Social innovations and economic development
- Marketing for business change/growth
- Digitisation of business
- Innovation and creative marketing

- Healthcare and transformation models
- Education models and its future
- Block chain, cryptocurrency and bitcoins
- Social innovation,
- transformation and sustainable development
- Skill development for reshaping business and economy
- Transformation of HR practice
- Sustainable finance models
- Role of AI, ML and IoT in modernising business
- Entrepreneurship and business sustainability
- Role of Six Sigma and TQM for operational excellence
- Evolution of business operations and supply chain
- Multidimensional sustainability: Transitions and convergence

The list of sub-themes is indicative, research work that aligns with the overall theme can also be submitted.

## WHO SHOULD ATTEND?

**Corporates:** The conference will provide an opportunity to interact online with some of the leaders in the industry and deliberate on the nuances of handling business challenges. The SJIM Leadership Network provides a solid platform for insightful discussions on society and business.

**Faculty:** The event offers an intellectually stimulating environment that bridges the gap between academic frameworks and industry expertise. The lectures and discussions will help you add value to your institution and also enrich classroom discussions.

**Researchers:** As a researcher, there is a need to understand evolving tools and techniques and a chance to present topics that you are currently working on. The conference enables you to put your ideas across in front of a panel of experts, garner objective feedback and gain renewed knowledge. Papers can be presented virtually.

**Students:** While the times are challenging, there has never been a greater time to graduate. The world needs your passion, energy and focus to solve the problems that affect society. Don't miss this chance to listen to some of the best minds in the industry and build a circle of people you trust.



## AUTHORS GUIDELINES

### Preparation of Abstract

Authors are expected to follow the given instructions while preparing the Abstract:

1. Abstract should be in a given order: Title - Author (s) name and Affiliation - Abstract - Key words.
2. Abstract (not more than 200 words) must contain brief introduction, objective of the research, methodology, results and conclusion.
3. Provide 3 to 5 Keywords which can be used for indexing purposes.

### Preparation of Full Research Article

1. Research paper should include be in a given order: Title - Author (s) name and Affiliation - Abstract - Keywords - Main Text (Introduction, Review of Literature, Research Methodology, Analysis and Findings, Conclusion, Limitations and future research direction, References)- Acknowledgement (if any).
2. Paper title, Author(s) name and Affiliation, Contact Number and E-mail address should be centrally

aligned, bold, capital letters, font size - 12, Times New Roman on the first page of the Article

3. All photographs, charts and diagrams are to be referred as 'Figures' and should be numbered consecutively in the order to which they are referred in the text.
4. Reference/Bibliography should be in APA format.
5. Full paper length should not be more than 7000-8000 word
6. Line spacing: 1.5 and Margin: 1 inch on all sides, Font size 12, Times New Roman, Research paper should be submitted in Microsoft Word / PDF Format.
7. In case of article which are co-authored, at least one author needs to be registered for the conference to get their paper considered for presentation/publication.
8. A copyright declaration should be given by the corresponding author stating that the work is original and does not violate the rule of copyright.
9. All full papers submitted will be subject to a blind review process. Comments of the reviewers will be sent directly to the author/s

## SUBMISSION GUIDELINES

Abstract and Full-Paper, complete in all respects, should be submitted in PDF format on the <https://easychair.org>. Each author must have an EasyChair account to be able to submit abstract as well as full research paper.

## PUBLICATION OPPORTUNITIES

The following open-access journals have agreed to consider high-quality papers submitted to the conference for publication. Selected papers from the conference will be forwarded by SJIM to the journals for further review, whose decision will be final and binding for the publication.

No.	Name of Journal	Abstracting/ Indexing	Type of Papers
1	Journal of Innovation Management	Scopus, ABDC-C	Conceptual Papers, Critical reviews of scientific literature, Empirical papers building on quantitative or qualitative methods.
2	Iranian Journal of Management Studies	Scopus, Web of Science	Empirical and/or the theoretical in management sciences. All empirical methods, including, but not limited to, qualitative, quantitative and mixed methods, are welcomed.
3	International Journal of Professional Business Review	Scopus	High quality distinguished research, well grounded in theory and with high methodological rigor. The demonstration of an effective conceptual contribution will be considered in the journal's editorial process.
4.	International Journal of Systematic Innovation*	Scopus	Papers are expected to meet academic rigor in its theoretical analysis or practical exercises. All papers are expected to have significant contributions in theories or practices of innovation methods.
5	Business Review	ISSN: 0973-9076	Original articles, either conceptual or empirical, that contain new, creative and/ or provocative ideas in the field, and advance our understanding of business and management.

\* Publication charges apply; to be borne by the author.



## IMPORTANT DATES

Abstract Submission Deadline	August 30, 2022
Notification of abstract acceptance/rejection to the authors	September 15, 2022
Full Paper Submission Deadline	November 30, 2022
Notification of paper acceptance/rejection to the authors	December 19, 2022
Conference Registration Deadline	February 10, 2023
Conference Dates	February 17 & 18, 2023

## REGISTRATION PROCESS

Attendees can register for the conference by using the following weblink:

Category	Registration Fees (INR)
Student	Rs. 300
Research Scholar	Rs. 500
Faculty	Rs. 1000
Industry participant	Rs. 2000

Payments may be made through the link: <https://forms.eduqfix.com/sjimbangloreform/add>



### CHIEF PATRON

Rev. Fr. Brian Pereira, SJ - Vice President, BJES

### PATRON

Rev. Dr. Manoj D'Souza - Director SJIM

### CONFERENCE CHAIR

Dr. A. R. Rajagopalan - Dean SJIM

### CONFERENCE CONVENORS

Dr. Thomason Rajan - Assistant Professor

Dr. Deepika Joshi - Associate Professor

### STUDENT COORDINATORS

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### CONTACT US:

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