

CONFERENCE THEMES

- **Theme 1:** Rethinking new definitions of educational quality in a changing world and uncertain future
- **Theme 2:** Public policies and governance for educational quality
- **Theme 3:** Role of actors and stakeholders in educational quality
- **Theme 4:** Educational technologies and innovations to improve and appreciate quality
- **Theme 5:** Assessing and measuring the educational quality: framework, standards, indicators, tools, methodologies
- **Theme 6:** Impacts of quality approaches in developing educational systems and improving learning outcomes
- **Theme 7:** Quality in hybrid and digital systems for teaching and learning, research and management
- **Theme 8:** Artificial Intelligence in education, Big data and analytics in improving education quality
- **Theme 9:** Changing educational paradigms including curriculum, teachers, pedagogical methods and research management
- **Theme 10:** Status of progress and prospects for accelerating the achievement of SDG4

IMPORTANT DATES

- **Deadline for submission of a proposal:** June 30, 2025.
- **Notification of acceptance:** September 20, 2025.
- **Registration deadline (Confirmation of attendance):** September 20, 2025.
- **Dates of the conference:** October 22-23, 2025.

Please visit the Website for more information:
<https://cimqusef.amaquen.org/>

CONTACT

- Abdelali Kaaouachi, University Mohammed I
- Abdennasser Naji, AMAQUEN

E-mail: confesto@ump.ac.ma

EVALSUP 2025
(7TH EDITION)

&

CIMQUSEF 2025
(22TH EDITION)

International Conference

Rethinking and Advancing the Quality in Education: Challenges and Innovative Transformations for an Uncertain Future

Oujda & Saidia-Morocco
October 22-23, 2025

OVERVIEW OF THE CONFERENCE

The Quality of education is a cornerstone for societal progress, economic growth individual promotion and adaptation to uncertain environments of the future.

Despite major efforts at global level, disparities in the quality of education remain omnipresent, due to the development, implementation and monitoring of quality policies, which is still problematic, and also due to the dynamic and uncertain evolution of all aspects of education. Indeed, education systems around the world are facing profound changes due to social, economic, technological and environmental dynamics. These transformations are redefining expectations of education, and reshaping pedagogical models and governance modes.

These changes and transformation include technological advances and digitalization; social and cultural changes; ecological issues and unsustainable development; political conflicts and global crises; economic difficulties and financial issues; disinformation and fake news; new paradigms of governance and resource allocation; the competition and internationalization of education systems; the changing expectations and evolving needs of the labor market; the emergence of innovative approaches to teaching and research...

In this fast-changing context, it is necessary to rethink work on quality in education, in order to advance its improvement, its evaluation and its potential impacts on the learner and on the society.

The 7th Edition of the International Conference EVALSUP (French acronym for "Evaluation in Higher Education") and the 22th Edition of the CIMQUSEF (the International Conference on the Quality of Education and Training) are merged to converge into a single international conference that unites synergies and optimizes resources to provide a platform for diverse stakeholders (academics, practitioners, policymakers, and organizations) to explore reflection and to promote exchange on the subject of quality in education in light of the unprecedented changes and growing challenges affecting education systems across countries around the world. This scientific event will be held in Oujda-Morocco, on 22-23 October 2025. By addressing some themes, the objective is to bring together researchers, practitioners, experts and decision-makers in the field of education, training and scientific research to share their knowledge and experience, discuss the latest developments on the subject of quality in this sector, exchange ideas, establish collaborations and encourage the development of new research.

HOW TO SUBMIT A PROPOSAL

Proposals for papers may be oral presentations, roundtables or workshops. An abstract of each proposal should be submitted online (<https://cimqusef.amaquen.org/>), and to this e-mail address: confesto@ump.ac.ma as a Word file of maximum two pages, including the title, the name of the author (and co-authors) and key words. The abstract should describe the problem, objectives, methodology and main results of the proposal.

All accepted papers will be included in the Conference Proceedings published with ISBN, ISSN and DOI codes. The best papers will be reviewed for inclusion in the Journal of Quality in Education (JoQIE) indexed in DOAJ, CROSSREF, OPENAIRE, JISC, BASE, SCILIT, WORLDCAT, HARVARD and Google Scholar.

University Mohammed
Premier of Oujda-Morocco
EREF-LCELHN



Moroccan Foundation for the
Improvement of the Quality of
Education (AMAQUEN)



Center for Measurement and
Evaluation in Education and
Development (CMEED)

